


SBA Profile

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This profile was last updated:	03/25/2024
Status:	Active
User ID:	P3211746
Name of Firm:	TACTICAL DATA GROUP LLC
Capabilities Statement Link:	
Trade Name ("Doing Business As ..."):	
UEI:	RGMMAM5AKFK66
Address, line 1:	148 FALLING CREEK DR
Address, line 2:	
City:	STAFFORD
State:	VA
Zip:	22554-5544
Phone Number:	305-803-8403 x
Fax Number:	
E-mail Address:	sharon@tacticaldatagroup.com
WWW Page:	www.tacticaldatagroup.com
E-Commerce Website:	
Contact Person:	SHARON WINGERT
County Code (3 digit):	179
Congressional District:	07
Metropolitan Statistical Area:	8840
CAGE Code:	9RDF7
Year Established:	2022
Accepts Government Credit Card?:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No 
GSA Advantage Contract(s):	

(Note: Size information is now under "NAICS Codes with Size Determinations by NAICS", below.)

Organization, Ownership & Certifications

Legal Structure:	Sole Proprietorship
Ownership and Self-Certifications:	Asian Pacific American, Self-Certified Small Disadvantaged Business, Women-Owned Small Business, Woman Owned

Current Principals

1. Sharon Wingert, CEO

"Business Development Servicing Office" (for certifications)

RICHMOND DISTRICT OFFICE (SBA office code 0304)

SBA Federal Certifications**8(a) Certification:**

SBA 8(a) Case Number:
 SBA 8(a) Entrance Date:
 SBA 8(a) Exit Date:

HUBZone Certification:

HUBZone Certified?: Yes No
 HUBZone Certification Date:

8(a) Joint Venture - SBA Certified:

NOTE: Notify your servicing SBA Business Opportunity Specialist to have your 8(a) joint venture approval date reflected in DSBS.

8(a) JV Entrance Date:

8(a) JV Exit Date:

Women Owned - SBA Certified:WOSB Certified?: Yes NoWOSB Pending?: Yes No**Economically Disadvantaged Women Owned - SBA Certified:**EDWOSB Certified?: Yes NoEDWOSB Pending?: Yes No**Veteran-Owned Small Business - SBA Certified:**VOSB Certified?: Yes NoVOSB Joint Venture?: Yes No

VOSB Certification Date:

VOSB Certification Expiration Date:

Service-Disabled Veteran-Owned Small Business - SBA Certified:SDVOSB Certified?: Yes NoSDVOSB Joint Venture?: Yes No

SDVOSB Certification Date:

SDVOSB Certification Expiration Date:

Other Certifications

Non-Federal-Government Certifications:

Cisco Certified

Products & Services

Capabilities Narrative:

Tactical data group is a WOSB that delivers behavioral research, conjoint analysis, and consulting services to the federal government state and local municipalities. We bring rapid, reliable and award winning patented tools developed by Dr. Howard Moskowitz Phd. The technology reveals 'hot buttons' to ensure you hit your target the first time. Studies can be executed online in almost any language. Actionable insights available 24 hours after study concludes. Survey hundreds of individuals over a day or two for less than the cost and more accurate than a focus group or general survey.

Special Equipment/Materials:

Mind Genomics - web based software

Business Type Percentages:

Service (100 %)

Bonding Levels

Construction Bonding Level (per contract) \$0

Construction Bonding Level (aggregate) \$0

Service Bonding Level (per contract) \$0

Service Bonding Level (aggregate) \$0

NAICS Codes with Size Determinations by NAICS:


#	Primary?	Code	NAICS Code's Description	"Buy Green"? ⁽¹⁾	Small? ⁽²⁾
1	Yes	541720	Research and Development in the Social Sciences and Humanities		Yes
2		541613	Marketing Consulting Services		Yes
3		541618	Other Management Consulting Services		Yes
4		541910	Marketing Research and Public Opinion Polling		Yes

(1) By entering Yes for "Buy Green", the firm asserts that it obeys EPA guidelines for environmental friendliness for this NAICS code. Note, EPA guidelines do not exist for every NAICS code.
 (2) If Yes, the firm's revenues/number of employees do not exceed the NAICS code's small business size standard.

Keywords:

marketing, marketing strategy, communication plan, crisis communication, psychophysics, opinion polling, Market Research, Conjoint Analysis, Statistical Analysis, Behavioral Research, Marketing Consulting, Data Collection and Analysis, perception research, public health communications, advertising, behavioral change campaigns, experimental design, search engine optimization, website development

Miscellaneous:

Quality Assurance Standards: (none given) 
 Electronic Data Interchange capable?: [] Yes [] No

Export Profile (Trade Mission Online)

Exporter?: [] Yes [X] No [] Wants To Be
 Export Business Activities: (none given)
 Exporting to: (none given)
 Desired Export Business Relationships: (none given)
 Description of Export Objective(s): (none given)

Performance History (References)

Name:	Edgio, Sr. Customer Success Engineer
Contract:	Cust. Perception
Start:	02/16/2024
End:	03/04/2024
Value:	50,000
Contact:	Keith Jones
Phone:	

The structure of this page was last updated 02/01/2013, as part of SBSS 8.1.1.