

DSBS Keyword AI Analysis



a people-focused company

NAICS Codes Included:

541611	541430	541511	541519	541612	541613	541990
561110	561499	561990	611420	611430	611710	624310

PSC Codes Included:

R408	R410	R420	R431	R497	R499
R607	R699	R799	U001	U004	U006
U008	U009	U010	U012	U099	

Primary Keywords Included:

None Provided

The list is broken into 3 segments:

Segment 1 – Keywords of SB Awardees from The AFX Group, LLC Target Dataset

We've collected and aggregated all the keywords from every small business awardee within your target dataset. Of the 3,842 total awardees 3,335 have DSBS profiles that contain a total of 26,053 keywords.

Vendor profiles analyzed – 3,842 | Total keywords – 26,053

Segment 2 – Keywords Within Award Descriptions, The AFX Group, LLC Target Dataset

We've collected and aggregated all the keywords from every small business award description within your target dataset. There are a total of 14,698 awards within the target dataset.

Award descriptions analyzed – 14,698

Segment 3 – Keywords from Solicitations from The AFX Group, LLC Target Dataset

We've collected and aggregated all the keywords from every listed federal solicitation posted at SAM.gov. In total, there were 831 solicitations evaluated, with a total of 6,700 keywords analyzed


Solicitations analyzed – 831 | Total keywords – 6,700

THE AFX GROUP, LLC

Unique Entity ID
KRA5JXRSF6X4

Registration Status

Expiration Date

 Active Registration

Nov 16, 2023

CAGE/NCAGE
7DW89

Purpose of Registration
All Awards

Physical Address
**605 W Bloomingdale AVE
Suite M
Brandon, Florida
33511-7405, United States**

Mailing Address
**P.O. Box 809
Seffner, Florida
33583, United States**

Name and Trade Name of Firm	Contact	Address and City, State Zip	Capabilities Narrative	Keywords
The AFX Group, LLC	Brian Picerno	605 W Bloomingdale Ave Suite M Brandon, FL 33511-7405		

We Suggest You **Retain**:

Please indicate which keywords you would like to add:

Segment 1 – Keywords of SB Awardees from The AFX Group, LLC Target Dataset



Word	Count	Relevance
Training	8878	3.68
Administrative Support	1713	1.2
Program Management	1051	6.88
Program Support	887	6.88
Project Management	670	6.48
Consulting	307	5.95
Leadership Development	301	1.61
Leadership Training	277	1.61
Management	228	4.45
Strategic Planning	151	3.68
Project Manager	140	6.48
Program Manager	137	6.88
Development	129	2.78
Organizational Development	79	4.45
Leadership	77	1.61
Management Consulting	76	4.45
Executive Coaching Services	75	2.12
Curriculum Development	67	5.95
Training Development	61	3.68
Professional Development	60	4.45
Leadership Coaching	47	1.61
Train the Trainer	44	3.68
Analysis	43	0.93

Word	Count	Relevance
Career Counseling	41	0.38
Change Management	39	1.03
Cyber Security	34	1.00
Workforce Development	29	3.68
Research	16	0.31
Instructional Design	16	0.43
Design	14	0.27
Data Analytics	12	0.34
Operational Planning	10	4.45
Training Design	8	3.68
Transition Support Services	7	3.68
Strategic Planning Facilitation	5	3.68
Program Management & Leadership Training	4	6.88
Training Facilitation	3	3.68
Training Development & Leadership Training	3	3.68
Project Management & Leadership Training	2	6.48
Strategic And Operational Planning	1	0.29
Leadership Development & Leadership Training	1	1.61
Train the Trainer & Leadership Training	1	3.68
Management Consulting & Leadership Training	1	4.45
Curriculum Development & Training Facilitation	1	5.95
Curriculum Development & Leadership Training	1	5.95
Developing Strategy And Planning	1	0.27

Segment 2 – Keywords Within Award Descriptions, The AFX Group, LLC Target Dataset



Word	Count	Relevance
Training	8341	0.38
Administrative Support	1709	0.50
Program Management	1044	0.40
Program Support	877	0.04
Project Management	657	1.20
Leadership Development	285	0.09
Leadership Training	258	0.90
Project Manager	118	0.30
Program Manager	116	0.60
Organizational Development	59	0.70
Professional Development	58	0.65
Management Consulting	57	0.12
Executive Coaching Services	57	0.45
Curriculum Development	50	0.92
Training Development	45	0.54
Leadership Coaching	44	1.30
Analysis	43	0.93
Career Counseling	39	0.09
Change Management	39	1.03

Word	Count	Relevance
Train the Trainer	31	1.00
Workforce Development	27	0.23
Instructional Design	18	1.00
Data Analytics	12	0.34
Training Facilitation	12	0.09
Operational Planning	10	0.50
Training Design	8	0.09
Transition Support Services	7	0.09
Strategic Planning Facilitation	5	1.30
Program Management & Leadership Training	4	1.30
Training Development & Leadership Training	3	0.09
Project Management & Leadership Training	2	1.30
Strategic And Operational Planning	1	1.30
Leadership Development & Leadership Training	1	0.50
Train the Trainer & Leadership Training	1	0.09
Management Consulting & Leadership Training	1	0.50
Curriculum Development & Training Facilitation	1	0.50
Curriculum Development & Leadership Training	1	0.50
Developing Strategy And Planning	1	0.50

Segment 3 – Keywords from Solicitations from The AFX Group, LLC Target Dataset



Word	Count	Relevance
Leadership Coaching	92	0.43
Curriculum Development	91	0.09
Training Design	86	0.34
Data Analytics	83	1.00
Training Development	81	0.76
Training	72	6.84
Training Facilitation	69	0.34
Operational Planning	69	0.14
Transition Support Services	67	0.15
Instructional Design	61	0.81
Organizational Development	32	0.34
Executive Coaching Services	28	1.40
Professional Development	22	0.34
Management Consulting	18	0.43
Administrative Support Services	8	1.00
Program Support	8	0.91
Program Management	7	0.80
Program	5	0.53
Naval Research	5	0.57

Word	Count	Relevance
Support Services	4	0.46
Administrative Support	4	0.46
Deliver Training	3	0.25
Support	3	0.31
Live Training	3	0.48
General Management Consulting	2	0.27
Naval Aviation Survival Training Program	2	0.31
Graduate Training Integration Management System	2	0.27
Training Support Systems Enterprise	2	0.30
Admin Support Space Design	2	0.30
Admin Space Support Design	2	0.37
Analysis Support Services	2	0.34
Training Integration Management System	2	0.27
Cadaver Training	2	0.28
Contractor Instructional Services	2	0.34
Senior Leadership Training	2	0.27
Sere Training Support Services	2	0.31
Air Combat Training System	1	0.15
Advanced Life Support Training	1	0.15

Comparison DSBS Profiles

In this section, we've collected the Capabilities Narratives and Keywords of the small businesses that have won the most contracts for the specific type of work your seeking. Here is the breakdown of the information provided:

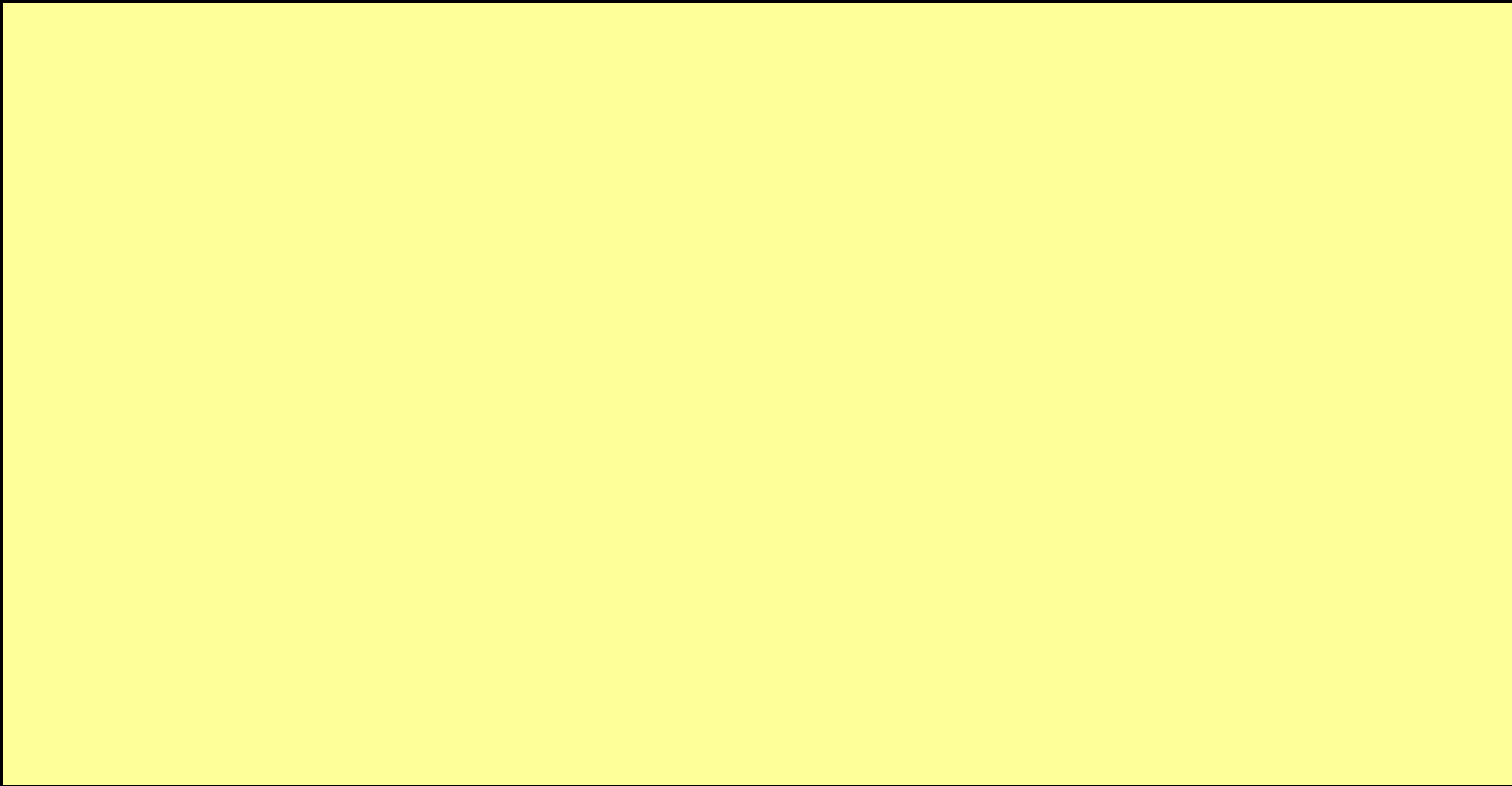
Your Capabilities Narrative		
COMPANY NAME Number of contracts they've won for this targeted dataset Dollars they've won	Capabilities Narrative	Keywords

Use this information to further refine / enhance your DSBS profile Capabilities Narrative and Keywords

Name and Trade Name of Firm	Contact	Address and City, State Zip	Capabilities Narrative	Keywords
The AFX Group, LLC	Brian Picerno	605 W Bloomingdale Ave Suite M Brandon, FL 33511-7405		

Suggested Changes

Capabilities Narrative



Comparisons

See accompanying Spreadsheet for Competitor Analysis.