


SBA Profile**[Privacy Statement](#)**

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Identification, Location & Contacts

This profile was last updated: 07/14/2022
 Status: Active

User ID: P2679605
 Name of Firm: JEANNETTE MCCLENNAN LLC
 Trade Name ("Doing Business As ..."): MCCLENNAN GROUP
 UEI: DMWCGM9NLF66
 Address, line 1: 109 W 118TH ST
 Address, line 2:
 City: NEW YORK
 State: NY
 Zip: 10026-1807
 Phone Number: 917-842-0364
 Fax Number:
 E-mail Address: jeannette@mccleannangroup.com
 WWW Page: www.mccleannangroup.com
 E-Commerce Website: <https://www.mccleannangroup.com>
 Contact Person: JEANNETTE MCCLENNAN
 County Code (3 digit): 061
 Congressional District: 13
 Metropolitan Statistical Area: 5600
 CAGE Code: 989D7
 Year Established: 2004
 Accepts Government Credit Card?: Yes No 
 GSA Advantage Contract(s):

(Note: Size information is now under "NAICS Codes with Size Determinations by NAICS", below.)

Organization, Ownership & Certifications

Legal Structure: LLC
 Ownership and Self-Certifications:

Current Principals

1. Jeannette McClennan, President

"Business Development Servicing Office" (for certifications)

NEW YORK DISTRICT OFFICE (SBA office code 0202)

SBA Federal Certifications

8(a) Certification:

SBA 8(a) Case Number:
SBA 8(a) Entrance Date:
SBA 8(a) Exit Date:

HUBZone Certification:

HUBZone Certified?: Yes No
HUBZone Certification Date: 04/13/2022

8(a) Joint Venture Certification:

8(a) JV Entrance Date:
8(a) JV Exit Date:

Women Owned - SBA Certified:

WOSB Certified?: Yes No
WOSB Pending?: Yes No

Economically Disadvantaged Women Owned - SBA Certified:

EDWOSB Certified?: Yes No
EDWOSB Pending?: Yes No

Other Certifications

Non-Federal-Government Certifications:


(none given) 

Products & Services

Capabilities Narrative:

The McClennan Group is a digital marketing solutions agency that creates customized programs/products and services that drive personalization and engagement using human-centered design methods

Special Equipment/Materials:

(none given) 

Business Type Percentages:

Research and Development (20 %)
Service (80 %)

Bonding Levels

Construction Bonding Level (per contract) \$0
 Construction Bonding Level (aggregate) \$0
 Service Bonding Level (per contract) \$0
 Service Bonding Level (aggregate) \$0

NAICS Codes with Size Determinations by NAICS:


#	Primary?	Code	NAICS Code's Description	"Buy Green"? (1)	Small? (2)
1	Yes	541613	Marketing Consulting Services		Yes
2		541430	Graphic Design Services		Yes
3		541511	Custom Computer Programming Services		Yes
4		541810	Advertising Agencies		Yes
5		541890	Other Services Related to Advertising		Yes
6		541921	Photography Studios, Portrait		Yes
7		541922	Commercial Photography		Yes

(1) By entering Yes for "Buy Green", the firm asserts that it obeys EPA guidelines for environmental friendliness for this NAICS code. Note, EPA guidelines do not exist for every NAICS code.
 (2) If Yes, the firm's revenues/number of employees do not exceed the NAICS code's small business size standard.

Keywords:

application development, business plan, digital consulting, content creation, data analytics, data management, design, innovation, digital innovation, digital marketing, digital strategy, human-centered design, marketing programs, marketing research, online panels, product innovation, product management quantitative market research, text-based marketing, user experience, UX, video production, web development, coding

Miscellaneous:

Quality Assurance Standards: (none given) 
 Electronic Data Interchange [] Yes [] No capable?:

Export Profile (Trade Mission Online)

Exporter?: [] Yes [X] No [] Wants To Be
 Export Business Activities: (none given)
 Exporting to: (none given)
 Desired Export Business (none given)
 Relationships:
 Description of Export Objective(s): (none given)

Performance History (References)

Name:	Humana
Contract:	STARS
Start:	12/08/2019
End:	12/30/2022

Value:	2000000
Contact:	Andrea Biesel
Phone:	812-239-6400

Name:	CareFirst
Contract:	Heathworks EAP
Start:	02/09/2021
End:	12/10/2021
Value:	880000
Contact:	Arianna Graham
Phone:	404-291-4265

Name:	IBM
Contract:	Cyber Security
Start:	04/01/2022
End:	03/31/2024
Value:	2000000
Contact:	Katheleen Frisbie
Phone:	617-388-1019

The structure of this page was last updated 02/01/2013, as part of SBSS 8.1.1.
