



**NAICS Codes Included:**

541613	541430	541511	541810	541890	541921
541922					

**PSC Codes Included:**

Not Provided
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**Primary Keywords Included:**

Application Development	Business Plan	Digital Consulting	Content Creation	Data Analytics	Data Management
Design	Innovation	Digital Innovation	Digital Marketing	Digital Strategy	Human-Centered Design
Marketing Programs	Marketing Research	Online Panels	Product Innovation	Product Management Quantitative Market Research	Text-Based Marketing
User Experience	UX	Video Production	Web Development	Coding	

**The list is broken into 3 segments:**

### **Segment 1 – Keywords of SB Awardees from Jeannette McClennan LLC Target Dataset**

*We've collected and aggregated all the keywords from every small business awardee within your target dataset. Of the [REDACTED] total awardees, [REDACTED] have DSBS profiles that contain a total of [REDACTED] keywords.*

**Vendor profiles analyzed – [REDACTED] | Total keywords – [REDACTED]**

### **Segment 2 – Keywords Within Award Descriptions, Jeannette McClennan LLC Target Dataset**

*We've collected and aggregated all the keywords from every small business award description within your target dataset. There are a total of [REDACTED] awards within the target dataset.*

**Award descriptions analyzed – [REDACTED]**

### **Segment 3 – Keywords from Solicitations from Jeannette McClennan LLC Dataset**

*We've collected and aggregated all the keywords from every listed federal solicitation posted at SAM.gov. In total, there were [REDACTED] solicitations evaluated, with a total of [REDACTED] keywords analyzed*

**Solicitations analyzed – [REDACTED] | Total keywords – [REDACTED]**

# JEANNETTE MCCLENNAN LLC

Unique Entity ID  
**DMWCGM9NLF66**

Registration Status

Expiration Date

● Active Registration

Jan 29, 2023

CAGE/NCAGE  
**989D7**

Purpose of Registration  
**All Awards**

Physical Address  
**109 W 118TH ST  
New York, New York  
10026-1807, United States**

Mailing Address  
**109 West 118 Street  
New York, New York  
10026-1807, United States**

Name and Trade Name of Firm	Contact	Address and City, State Zip	Capabilities Narrative	Keywords
Jeannette McClennan LLC	Jeannette McClennan	109 W 118th St New York, NY 10026-1807	The McClennan Group is a digital marketing solutions agency that creates customized programs/products and services that drive personalization and engagement using human-centered design methods	Application Development, Business Plan, Digital Consulting, Content Creation, Data Analytics, Data Management, Design, Innovation, Digital Innovation, Digital Marketing, Digital Strategy, Human-Centered Design, Marketing Programs, Marketing Research, Online Panels, Product Innovation, Product Management Quantitative Market Research, Text-Based Marketing, User Experience, UX, Video Production, Web Development, Coding

We Suggest You **Retain:**

Please indicate which keywords you would like to add:







# Comparison DSBS Profiles

In this section, we've collected the Capabilities Narratives and Keywords of the small businesses that have won the most contracts for the specific type of work your seeking. Here is the breakdown of the information provided:

Your Capabilities Narrative		
COMPANY NAME Number of contracts they've won for this targeted dataset Dollars they've won	Capabilities Narrative	Keywords

Use this information to further refine / enhance your DSBS profile Capabilities Narrative and Keywords

Name and Trade Name of Firm	Contact	Address and City, State Zip	Capabilities Narrative	Keywords
Jeannette McClennan LLC	Jeannette McClennan	109 W 118th St New York, NY 10026-1807	The McClennan Group is a digital marketing solutions agency that creates customized programs/products and services that drive personalization and engagement using human-centered design methods	Application Development, Business Plan, Digital Consulting, Content Creation, Data Analytics, Data Management, Design, Innovation, Digital Innovation, Digital Marketing, Digital Strategy, Human-Centered Design, Marketing Programs, Marketing Research, Online Panels, Product Innovation, Product Management Quantitative Market Research, Text-Based Marketing, User Experience, UX, Video Production, Web Development, Coding

# Comparisons

Name and Trade Name of Firm	Capabilities Narrative	Keywords
[Blurred text]	[Blurred text]	[Blurred text]

Name and Trade Name of Firm	Capabilities Narrative	Keywords
[Blurred text]	[Blurred text]	[Blurred text]

Name and Trade Name of Firm	Capabilities Narrative	Keywords
[Blurred text]	[Blurred text]	[Blurred text]

Name and Trade Name of Firm	Capabilities Narrative	Keywords
[Blurred text]	[Blurred text]	[Blurred text]

Name and Trade Name of Firm	Capabilities Narrative	Keywords
[Blurred text]	[Blurred text]	[Blurred text]

Name and Trade Name of Firm	Capabilities Narrative	Keywords

Name and Trade Name of Firm	Capabilities Narrative	Keywords

Name and Trade Name of Firm	Capabilities Narrative	Keywords

Name and Trade Name of Firm	Capabilities Narrative	Keywords

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Name and Trade Name of Firm	Capabilities Narrative	Keywords

Name and Trade Name of Firm	Capabilities Narrative	Keywords