



NAICS Codes Included:

541611	512110	541430	541511	541512	541613
541810	541910	541922	561410	711510	

PSC Codes Included:

R408	R422	R426	R497	R499
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Primary Keywords Included:

Technical Writing	Graphic Design	Web Design	Copywriting	Content Development and Distribution	Photography
Videography	Video and Film Production	Document Preparation Services	Marketing	Social Media Marketing	Digital Marketing
Web Based Marketing	Marketing Research and Analysis	Application Development	Advertising	Public Relations	Acquisition Support
Project Management	Management Consulting				

The list is broken into 3 segments:

Segment 1 – Keywords of SB Awardees from Qcreate Inc Target Dataset

We've collected and aggregated all the keywords from every small business awardee within your target dataset. Of the 902 total awardees, 842 have DSBS profiles that contain a total of 7,853 keywords.

Vendor profiles analyzed – 902 | Total keywords – 7,853

Segment 2 – Keywords Within Award Descriptions, Qcreate Inc Target Dataset

We've collected and aggregated all the keywords from every small business award description within your target dataset. There are a total of 2,494 awards within the target dataset.

Award descriptions analyzed – 2,494

Segment 3 – Keywords from Solicitations from Qcreate Inc Target Dataset

We've collected and aggregated all the keywords from every listed federal solicitation posted at SAM.gov. In total, there were 19,012 solicitations evaluated, with a total of 136,014 keywords analyzed

Solicitations analyzed – 19,012 | Total keywords – 136,014

QOCREATE INC

Unique Entity ID
MNHNGH8FNBC3

Registration Status

Expiration Date

● Active Registration

Jun 24, 2023

CAGE/NCAGE
83BB2

Purpose of Registration
All Awards

Physical Address
**120 S Franklin ST
Fort Bragg, California
95437-4202, United States**

Mailing Address
**219C N Mcpherson Street
Fort Bragg, California
95437-4202, United States**

Name and Trade Name of Firm	Contact	Address and City, State Zip	Capabilities Narrative	Keywords
Qocreate Inc	Michael Huckleberry	120 S Franklin St Fort Bragg, CA 95437-4202		Technical Writing, Graphic Design, Web Design, Copywriting, Content Development and Distribution, Photography, Videography, Video and Film Production, Document Preparation Services, Marketing, Social Media Marketing, Digital Marketing, Web Based Marketing, Marketing Research and Analysis, Application Development, Advertising, Public Relations, Acquisition Support, Project Management, Management Consulting

We Suggest You Retain:

Project Management, Marketing, Graphic Design, Acquisition Support, Public Relations, Advertising, Web Design, Technical Writing, Management Consulting, Application Development, Photography, Digital Marketing, Document Preparation Services

Please indicate which keywords you would like to add:

Segment 2 – Keywords Within Award Descriptions, Qocreate Inc Target Dataset



Word	Count	Relevance
Acquisition Support Services	120	1
Project Management	112	1.702472127
Website Assessment	102	0.853276353
Video Production Services	99	1
Project Management Oversight Services	59	1.567572554
Marketing	58	0.801795244
Advertising Program	54	1.424920518
Market Research	49	0.682687902
Project Management Support	47	1.264822854
Army Marketing	39	1.034449024
Graphic Design Services	38	0.937040426
Programmatic Support	34	0.547567028
Acquisition Support	33	0.392553756
Graphic Design	33	0.796869717
Purchase Agreement	27	0.672396481
Technical Writing	26	0.402184236
Advertising Services	24	0.772085983
Video Production	24	0.39031339
Video Production Services	19	0.428300095
Strategic Communication	19	0.39925642
Project Management Services	18	0.696316889
Program Support	15	0.871966815
Research Services	15	0.367227145
Additional Advertising Services	27	0.816224539
Field Events Marketing Services	15	0.837907923
Strategic Planning	14	0.614012994
Marketing Services	14	0.4748367
Graphic Design Services	13	0.684929702
Public Relations	12	0.343205189
Communication	12	0.315275171
Program Management	11	0.588930406
Marketing Communication Services	10	0.706038891

Word	Count	Relevance
Marketing Support Services	9	0.641904754
Management Consulting	8	0.33788973
Graphics Services	8	0.317963314
Leadership Development	8	0.317963314
Marketing Service	8	0.375934926
Procurement Support Services	7	0.326072427
Integrated Outreach Services	7	0.326072427
Management Consulting Services	7	0.326503206
Graphic Design Support	6	0.318403181
Acquisition Support Specialist	6	0.286434829
Marketing Support	6	0.370660164
Outreach Services	6	0.299889359
News Writing	5	0.291276149
Technical Writing Services	5	0.285849953
Advertising Program	5	0.326484039
Project Management Training	5	0.305448535
Video Editing	5	0.277540361
Management Analyst	5	0.293359393
Page Layout	5	0.291276149
Public Relations Services	4	0.288114837
Project Management Support Services	4	0.305448535
Graphics Support Services	4	0.292343635
Admissions Marketing	4	0.31000041
Marketing Communication Services	4	0.328462074
Strategic Communications	4	0.27914664
Personal Acquisition Support Services	3	0.272099814
Basic Advertising Services	3	0.282519545
Graphic Design Support Services	3	0.291490454
Services For Digital Video Services	3	0.276353276
Marketing Consulting Services	3	0.307363029
Public Relations Strategy	3	0.277865469
Support- Management	3	0.26314043

Comparison DSBS Profiles

In this section, we've collected the Capabilities Narratives and Keywords of the small businesses that have won the most contracts for the specific type of work your seeking. Here is the breakdown of the information provided:

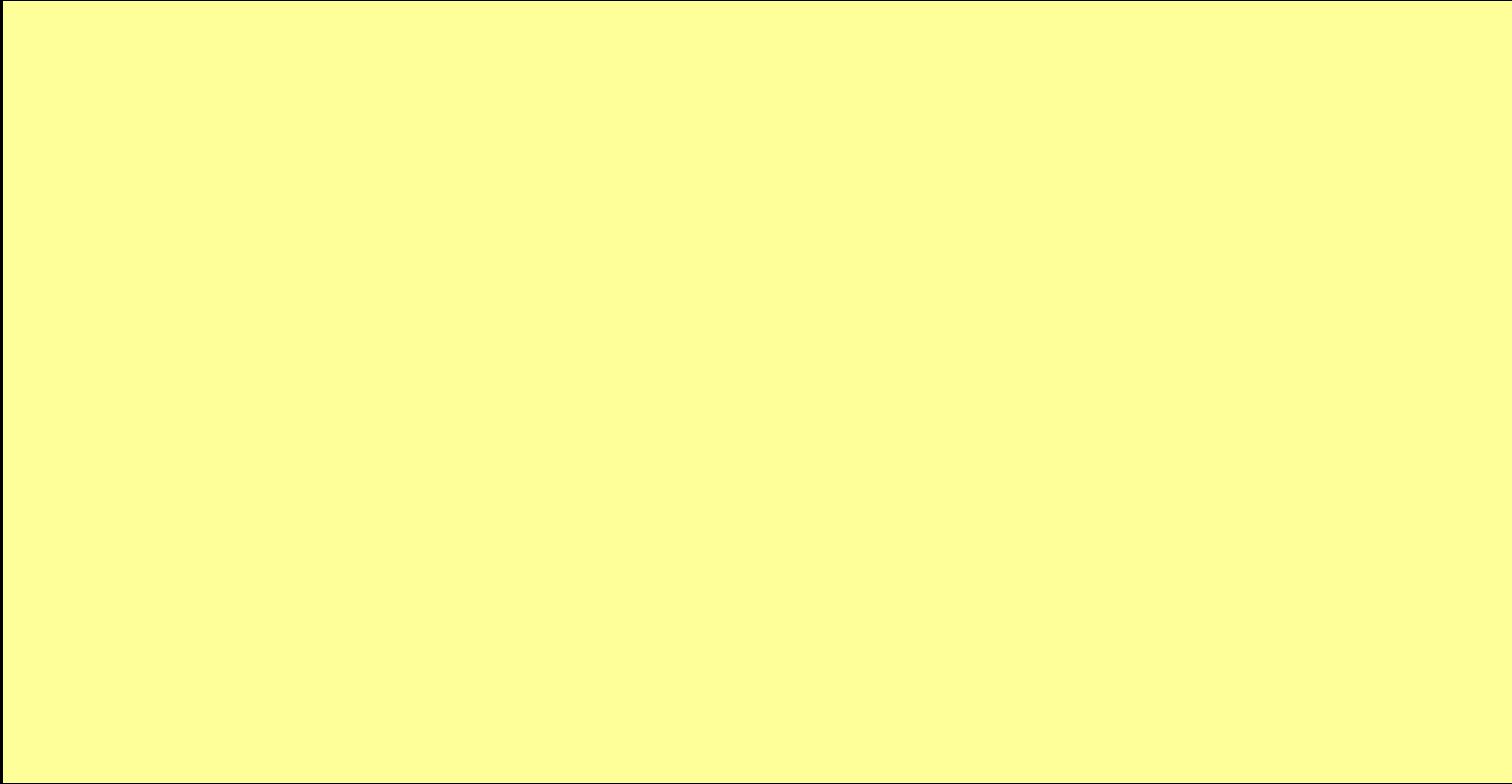
Your Capabilities Narrative		
COMPANY NAME Number of contracts they've won for this targeted dataset Dollars they've won	Capabilities Narrative	Keywords

Use this information to further refine / enhance your DSBS profile Capabilities Narrative and Keywords

Name and Trade Name of Firm	Contact	Address and City, State Zip	Capabilities Narrative	Keywords
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Suggested Changes

Capabilities Narrative



Comparisons

See accompanying Spreadsheet for Competitor Analysis.