



# Federal Market Analysis Report

**Presented by:** Small Business Development Group



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# Federal Market Analysis

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# DATA EXPLANATION

## Keywords :

IT ,AI ,Consulting ,Development ,Web Design ,Mobile App Developer ,Blockchain Development ,Enterprise App Development ,Cloud Management Services ,ML Development ,Oracle EBS ,Technology ,Innovation ,Digitize ,Adaptable ,Digital Solutions





# DATA EXPLANATION

## NAICS Codes :

Primary	NAICS Codes	NAICS Title
✓	541512	Computer Systems Design Services
	541513	Computer Facilities Management Services
	541511	Custom Computer Programming Services
	541519	Other Computer Related Services





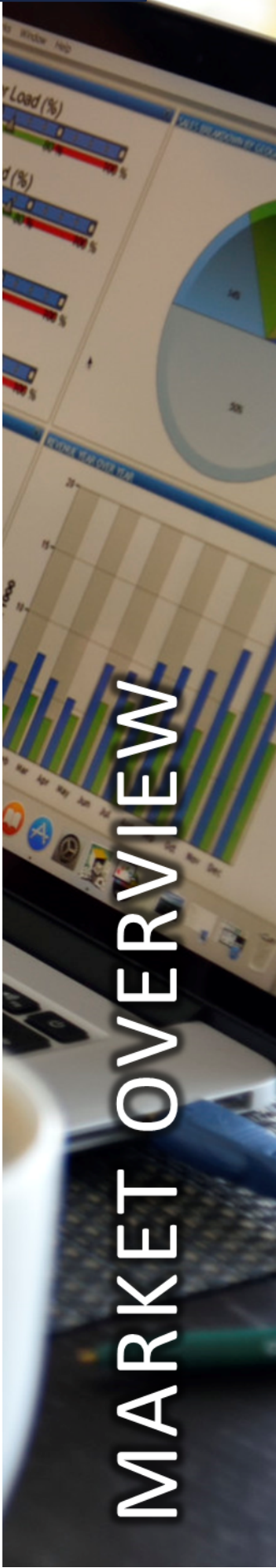
# TOTAL MARKET: Departments & Agencies

The following are the top 10 Departments by spending that fall within your 1st level targeting criteria (Primary Codes + Keywords).

Top 10 Departments	Award	Value

The following are the top 20 Agencies by spending that fall within your 1st level targeting criteria (Primary Codes + Keywords).

Top 20 Agencies	Award	Value



## TOTAL MARKET: Agencies & Offices

[illegible]

# MARKET OVERVIEW



## TOTAL MARKET: Agencies & Offices

[illegible]

# MARKET OVERVIEW

## TOTAL MARKET: Agencies & Offices

[illegible]

# MARKET OVERVIEW



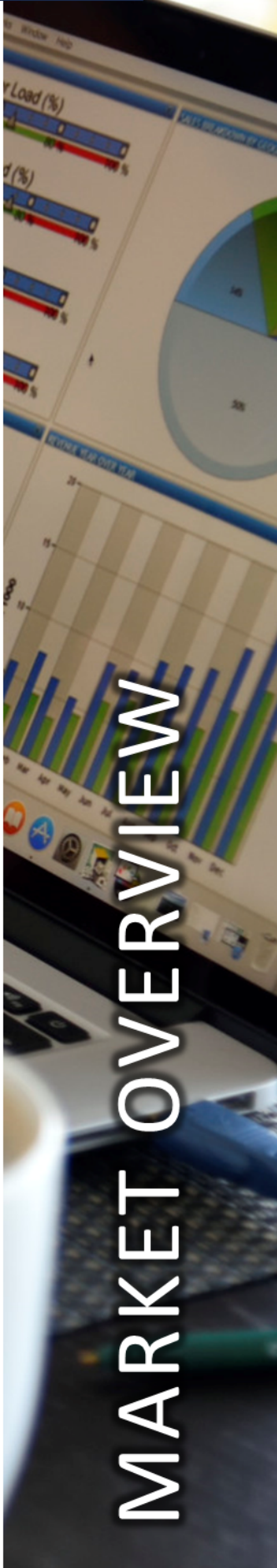
# TOTAL MARKET: Top Competitors

The following is a list of the Top 20 competitors currently being awarded contracts within your 1st level targeting criteria regardless of business size.

Top 20 Competitors	Award	Value

The following is a list of the Top 20 SMALL BUSINESSES being awarded contracts within your 1st level targeting criteria.

Top 20 Small Business	Award	Value



## TOTAL MARKET: Subcontracting Info

The following information indicates which of your competitors won contracts within your 1st level targeting criteria which required them to have subcontracting plans in place. This can assist in identify potential allies that you may be able to perform subcontracting work for in the future.

[illegible]

Code	Short Description	Long Description
C	Plan Required - Incentive Not Included	Includes a Subcontracting Plan, but does not include additional incentives (FAR 19.702(a) and FAR 19.708(c)). This value is end dated as of May 1, 2015.
F	Individual Subcontract Plan	Applies to a specific contract with goals that covers the entire contract period, including option periods (FAR 19.701)
G	Commercial Subcontract Plan	Commercial plan" means a subcontracting plan (including goals) that covers the offerer's fiscal year and that applies to the entire production of commercial items sold by either the entire company or a portion thereof (e.g., division, plant, or product line) (FAR 19.701)



# TOTAL MARKET: Competition Information

The following table and graph shows the amount of offers received anytime a contract in your 1st level targeting criteria was put out for bid.

Offers	#	%
1		
2		
3		
4		
5		
6		
7		
8		
9		
10		
> 10		
(Blank)		



The following table shows if the contracts were posted in beta.sam.gov as open solicitations before being awarded.

Was It Posted in SAM?	Award	Value	%
YES			
NOT APPLICABLE			
NO			
(Blank)			
Grand Total			

The following table shows the way in which the contracts in your 1st level targeting criteria were competed.

How Was The Contract Competed?	Award	Value
COMPETED UNDER SAP		
FULL AND OPEN COMPETITION		
FULL AND OPEN COMPETITION AFTER EXCLUSION OF SOURCES		
NOT AVAILABLE FOR COMPETITION		
NOT COMPETED		
NOT COMPETED UNDER SAP		
Grand Total		

The following table shows the list of reasons that were coded when the contracting officer choose not to compete a contract on the full and open market.

Reason Not Competed	Award	Value
NOT AVAILABLE FOR COMPETITION		
AUTHORIZED BY STATUTE (FAR 6.302-5(A)(2)(I))		
INTERNATIONAL AGREEMENT (FAR 6.302-4)		
NOT COMPETED		
ONLY ONE SOURCE-OTHER (FAR 6.302-1 OTHER)		
FOLLOW-ON CONTRACT (FAR 6.302-1(A)(2)(II/III))		
UNIQUE SOURCE (FAR 6.302-1(B)(1))		
MOBILIZATION, ESSENTIAL R&D (FAR 6.302-3)		
PATENT OR DATA RIGHTS (FAR 6.302-1(B)(2))		
UNSOLICITED RESEARCH PROPOSAL (FAR 6.302-1(A)(2)(I))		
URGENCY (FAR 6.302-2)		
BRAND NAME DESCRIPTION (FAR 6.302-1(C))		
NOT COMPETED UNDER SAP		
AUTHORIZED BY STATUTE (FAR 6.302-5(A)(2)(I))		
SAP NON-COMPETITION (FAR 13)		
LESS THAN OR EQUAL TO THE MICRO-PURCHASE THRESHOLD		
Grand Total		

MARKET OVERVIEW

# TOTAL MARKET: Competition Information

What Was The Award Type?	Award	Value
PURCHASE ORDER		
DELIVERY ORDER		
BPA CALL		
DEFINITIVE CONTRACT		
NOT LISTED		
Total		

A **Purchase Order** is an offer by the Government to the supplier to buy certain supplies or services upon specific terms and conditions. The PO falls under simplified acquisition procedures.

A **Delivery Order** contract means a contract for supplies that does not procure or specify a firm quantity of supplies (other than a minimum or maximum quantity) and that provides for the issuance of orders for the delivery of supplies during the period of the contract.

A **Basic Ordering Agreement (BOA)** is a written instrument of understanding, negotiated between an agency or contracting activity and a contractor, that: Contains contract clauses applying to future contracts between the parties during its term.

A **Blanket Purchase Agreement (BPA)** is a simplified method of filling anticipated repetitive needs for supplies or services by establishing "charge accounts" with qualified sources of supply. These charge accounts allow ordering offices to establish relationships with contractors to provide themselves with an easy ordering tool.

An **Indefinite Delivery Contract (IDC)** is a vehicle that has been awarded to one or more vendors to facilitate the delivery of supply and service orders.

## There are three types of Indefinite Delivery Contracts (IDC):

- **Definite Quantity Contract** provides for delivery of a definite quantity of supplies or services for a fixed period, with deliveries to be scheduled at designated locations upon order.
- **Requirements Contract** provides for filling all purchase requirements of designated government activities for supplies or services during a specified contract period, with deliveries to be scheduled by placing orders with the contractor.
- **Indefinite Quantity Contract** provides for an indefinite quantity, within stated limits, of specific supplies or services to be furnished during a fixed period with deliveries to be scheduled by placing orders with the contractor. The contract shall require the Government to order and the contractor to furnish at least a stated minimum quantity of supplies or services and, if ordered, the contractor to furnish any additional quantities not to exceed a stated maximum.

**Indefinite Quantity Contracts are sometimes referred to as Task Order and Delivery Order Contracts.**

- A **Task Order Contract** means a contract for services that does not procure or specify a firm quantity of services (other than a minimum or maximum quantity) and that provides for issuance of orders for the performance of tasks during the period of the contract.
- A **Delivery Order Contract** means a contract for supplies that does not procure or specify a firm quantity of supplies (other than a minimum or maximum quantity) and that provides for the issuance of orders for the delivery of supplies during the period of the contract.

## TOTAL MARKET: Socio-Economic Information

The following table indicates the Socio-Economic Set-Asides used when a contract was awarded within your 1st level targeting criteria.

[illegible]

The following table reveals the Top Agencies awarding contracts to your specific Socio-Economic Set-Asides. Essentially, your most “Small Business Friendly” Agencies

[illegible]



# TOTAL MARKET: Socio-Economic Information

The following information shows the small business set-aside goals for each government agency.

Departments/Agencies	SB	WOSB	SDVOSB	(8a)	HZ
AGENCY FOR INTERNATIONAL DEVELOPMENT (USAID)	12%	5%	3%	5%	3%
DEFENSE LOGISTICS AGENCY	30%	5%	2%	5%	2%
DEPARTMENT OF AGRICULTURE (USDA)	53%	5%	3%	5%	3%
DEPARTMENT OF COMMERCE (DOC)	37%	5%	3%	5%	3%
DEPARTMENT OF DEFENSE (DOD)	23%	5%	3%	5%	3%
DEPARTMENT OF EDUCATION (EDU)	20%	5%	3%	5%	3%
DEPARTMENT OF ENERGY (DOE)	10%	5%	3%	5%	3%
DEPARTMENT OF HEALTH AND HUMAN SERVICES (HHS)	22%	5%	3%	5%	3%
DEPARTMENT OF HOMELAND SECURITY (DHS)	33%	5%	3%	5%	3%
DEPARTMENT OF HOUSING AND URBAN DEV (HUD)	35%	5%	3%	5%	3%
DEPARTMENT OF JUSTICE (DOJ)	30%	5%	3%	5%	3%
DEPARTMENT OF LABOR (LABOR)	36%	5%	3%	5%	3%
DEPARTMENT OF STATE (DOS)	24%	5%	3%	5%	3%
DEPARTMENT OF THE INTERIOR (DOI)	51%	5%	3%	5%	3%
DEPARTMENT OF TRANSPORTATION (DOT)	23%	5%	3%	5%	3%
DEPARTMENT OF TREASURY (TREAS)	36%	5%	3%	5%	3%
DEPARTMENT OF VETERANS AFFAIRS (VA)	30%	5%	15%	5%	3%
DEPT OF THE AIR FORCE	18%	4%	3%	5%	1%
DEPT OF THE ARMY	26%	5%	3%	5%	3%
DEPT OF THE NAVY	17%	3%	2%	5%	1%
ENVIRONMENTAL PROTECTION AGENCY (EPA)	39%	5%	3%	5%	3%
FEDERAL AVIATION ADMINISTRATION	25%	5%	3%	10%	
FEDERAL HIGHWAY ADMINISTRATION	32%	5%	3%	5%	3%
GENERAL SERVICES ADMINISTRATION (GSA)	35%	5%	3%	5%	3%
NATIONAL AERONAUTICS AND SPACE ADMIN (NASA)	16%	5%	3%	5%	3%
NATIONAL PARK SERVICE	55%	5%	3%	5%	3%
NATIONAL SCIENCE FOUNDATION (NSF)	19%	5%	3%	5%	3%
NUCLEAR REGULATORY COMMISSION (NRC)	34%	5%	3%	5%	3%
OFFICE OF PERSONNEL MANAGEMENT (OPM)	30%	5%	3%	5%	3%
US GEOLOGICAL SURVEY	48%	5%	3%	5%	3%


MARKET OVERVIEW

# POINTS OF CONTACT

Logo	Agency	Office	Name	Email	Phone
	DEPARTMENT OF HEALTH AND HUMAN SERVICES	OFFICE OF THE ASSISTANT SECRETARY FOR PUBLIC AFFAIRS	JOHN J. HANCOCK	JOHN.HANCOCK@HHS.GOV	202-201-4500
	DEPARTMENT OF EDUCATION	OFFICE OF THE ASSISTANT SECRETARY FOR PUBLIC AFFAIRS	JOHN J. HANCOCK	JOHN.HANCOCK@ED.GOV	202-201-4500
	DEPARTMENT OF JUSTICE	OFFICE OF THE ASSISTANT SECRETARY FOR PUBLIC AFFAIRS	JOHN J. HANCOCK	JOHN.HANCOCK@DOJ.GOV	202-201-4500
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	DEPARTMENT OF COMMERCE	OFFICE OF THE ASSISTANT SECRETARY FOR PUBLIC AFFAIRS	JOHN J. HANCOCK	JOHN.HANCOCK@COMMERCE.GOV	202-201-4500
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	DEPARTMENT OF EDUCATION	OFFICE OF THE ASSISTANT SECRETARY FOR PUBLIC AFFAIRS	JOHN J. HANCOCK	JOHN.HANCOCK@ED.GOV	202-201-4500

[illegible]





Total

Filter( )

NAICS - ALL SELECTED

PSC - ALL SELECTED

KEYWORD - ALL SELECTED

NAICS Code( )

All

Product Service Code( )

All

Keywords ( )

All

Number of Offers Received

All

Solicitation Procedures

All

Not In SAM.gov?

All

Award or IDV Type

All

Type Of Set Aside

All

Type of Contract Vehicle

All

Contract Expiration Date

11/5/2019

3/30/2027

Department

Agency

Office

POC For Target Dataset