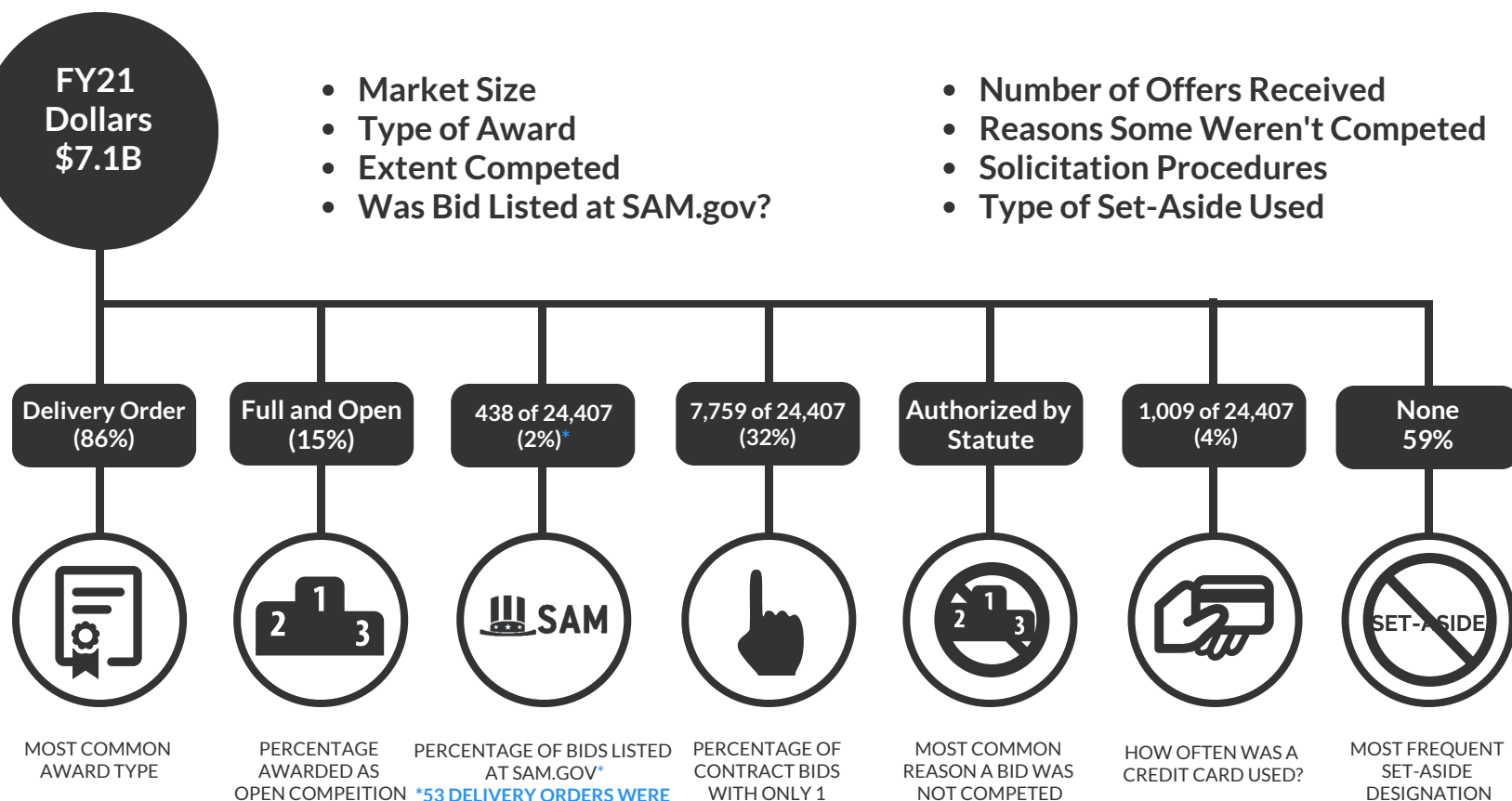


## FY21 Small Business Federal Contracts Analysis NAICS 541519 - Other Computer Related Services

This report provides an in-depth analysis of the key factors influencing small business federal contracts awards for other computer related services, 2021.

The icons below provide key data indicators about aspects of this federal market dataset, including:

- Market Size
- Type of Award
- Extent Competed
- Was Bid Listed at SAM.gov?
- Number of Offers Received
- Reasons Some Weren't Competed
- Solicitation Procedures
- Type of Set-Aside Used



## MARKET:

Between October 1st, 2020 and September 30th, 2021, the federal government awarded \$7.1B in federal contracts for other computer related services to 1,418 small businesses.

In total, there were 24,407 small business awards executed by 3,698 buyers within 142 different federal agencies in FY21.

The average small business award for this category was \$292,074

## STRATEGY:

[Step 1 - Research Your Market...it all starts here.](#)

[Who Buys? | Who Sells? | How Do They Buy? | How Often?](#)

[Step 2 - Optimize Federal and Commercial Foundation](#)

[Accept Credit Cards | Check Codes | Narrative and Keywords | Google](#)

[Step 3 - Create / Update Capabilities Statement](#)

[Add Images | Core Competencies | Differentiators | Key Data](#)

[Step 4 - Develop Your Marketing Strategy](#)

[Engage Effectively | Make a Good 1st Impression | Build Relationships](#)

[Step 5 - Schedule Capabilities Briefings](#)

[Create Awareness | Sell Your Company | Fill Their Needs](#)