

## FEDERAL MARKET REPORT



## FY21 Small Business Federal Contracts Analysis NAICS 541513 - Computer Facilities Management Services

This report provides an in-depth analysis of the key factors influencing small business federal contracts awards for computer facilities management services, 2021.

The icons below provide key data indicators about aspects of this federal market dataset, including:

FY21 Dollars \$347.9M

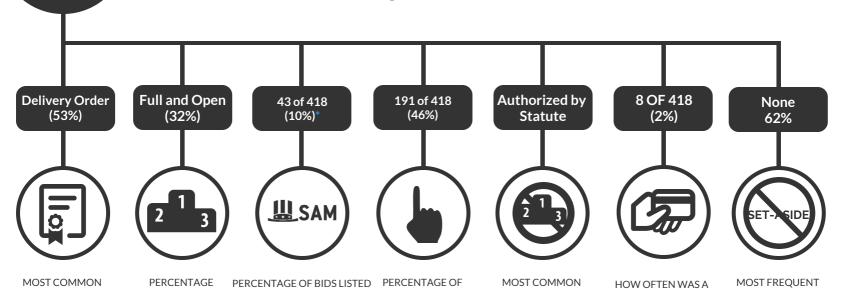
- Market Size
- Type of Award
- Extent Competed
- Was Bid Listed at SAM.gov?

AT SAM.GOV\*

CODED "YES", EVEN THOUGH THEY WEREN'T IN SAM.GOV

FOR BID. THE ORIGINAL IDC WAS IN SAM - NOT THE SUBSEQUENT DO'S

- Number of Offers Received
- Reasons Some Weren't Competed
- Solicitation Procedures
- Type of Set-Aside Used



**CONTRACT BIDS** 

WITH ONLY 1

**OFFER** 

**MARKET:** 

AWARDED AS

**AWARD TYPE** 

Between October 1st, 2020 and September 30th, 2021, the federal government awarded \$348M in federal computer facilities management services contracts to 1,196 small businesses.

OPEN COMPEITION \*53 DELIVERY ORDERS WERE

In total, there were 418 small business awards executed by 226 buyers within 68 different federal agencies in FY21.

The average small business award for this category was \$832,220

## STRATEGY:

**REASON A BID WAS** 

NOT COMPETED

Step 1 - Research Your Market...it all starts here.

Who Buys? | Who Sells? | How Do They Buy? | How Often?

Step 2 - Optimize Federal and Commercial Foundation

Accept Credit Cards | Check Codes | Narrative and Keywords | Google

CREDIT CARD USED?

SET-ASIDE

DESIGNATION

Step 3 - Create / Update Capabilities Statement

Add Images | Core Competencies | Differentiators | Key Data

Step 4 - Develop Your Marketing Strategy

Engage Effectively | Make a Good 1st Impression | Build Relationships

Step 5 - Schedule Capabilities Briefings

Create Awareness | Sell Your Company | Fill Their Needs