

SBA Profile

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This profile was last updated: 10/19/2021
 Status: Active

User ID: P1727548
 Name of Firm: Powell Strategies, LLC
 Trade Name ("Doing Business As ..."):
 DUNS Number: 078708470
 Parent DUNS Number:
 Address, line 1: 1800 Milvale Rd
 Address, line 2:
 City: Annapolis
 State: MD
 Zip: 21409-5923
 Phone Number: 703-795-9195
 Fax Number: 443-603-0373
 E-mail Address: jwilliams@powellstrat.com
 WWW Page: www.powellstrat.com
 E-Commerce Website:
 Contact Person: John P Williams
 County Code (3 digit): 003
 Congressional District: 03
 Metropolitan Statistical Area: 0720
 CAGE Code: 6WK19
 Year Established: 2011
 Accepts Government Credit Card?: Yes No
 GSA Advantage Contract(s):

(Note: Size information is now under "NAICS Codes with Size Determinations by NAICS", below.)

Organization, Ownership & Certifications

Legal Structure: LLC
 Ownership and Self-Certifications: Service-Disabled Veteran, Veteran

Current Principals

1. John P. Williams, Principal

"Business Development Servicing Office" (for certifications)

SBA Federal Certifications

8(a) Certification:

SBA 8(a) Case Number:
SBA 8(a) Entrance Date:
SBA 8(a) Exit Date:

HUBZone Certification:

HUBZone Certified?: Yes No
HUBZone Certification Date:

8(a) Joint Venture Certification:

8(a) JV Entrance Date:
8(a) JV Exit Date:

Women Owned - SBA Certified:

WOSB Certified?: Yes No
WOSB Certification Date:

Economically Disadvantaged Women Owned - SBA Certified:

EDWOSB Certified?: Yes No
EDWOSB Certification Date:

Other Certifications

Non-Federal-Government Certifications:

PMP

Products & Services

Capabilities Narrative:

Powell Strategies provides professional and technical services which include full lifecycle project and program management and strategic planning and execution, as well as a range of studies and analytic capabilities to improve organizational outcomes.

Special Equipment/Materials:

(none given)

Business Type Percentages:

Service (100 %)

Bonding Levels

Construction Bonding Level (per \$0 contract)

Construction Bonding Level \$0 (aggregate)

Service Bonding Level (per \$0 contract)

Service Bonding Level \$0 (aggregate)

NAICS Codes with Size Determinations by NAICS:

#	Primary?	Code	NAICS Code's Description	"Buy Green"? (1)	Small? (2)
1	Yes	541611	Administrative Management and General Management Consulting Services		Yes
2		512110	Motion Picture and Video Production		Yes
3		519190	All Other Information Services		Yes
4		541330	Engineering Services General \$15.00m Small Business Size Standard: [Yes] Special \$38.50m Military and Aerospace Equipment and Military Weapons: [Yes] Special \$38.50m Contracts and Subcontracts for Engineering Services Awarded Under the National Energy Policy Act of 1992: [Yes] Special \$38.50m Marine Engineering and Naval Architecture: [Yes] (4)		Yes
5		541430	Graphic Design Services		Yes
6		541511	Custom Computer Programming Services		Yes
7		541612	Human Resources Consulting Services		Yes
8		541613	Marketing Consulting Services		Yes
9		541614	Process, Physical Distribution, and Logistics Consulting Services		Yes
10		541618	Other Management Consulting Services		Yes
11		541720	Research and Development in the Social Sciences and Humanities		Yes
12		541810	Advertising Agencies		Yes
13		541820	Public Relations Agencies		Yes
14		541890	Other Services Related to Advertising		Yes
15		541910	Marketing Research and Public Opinion Polling		Yes
16		541990	All Other Professional, Scientific, and Technical Services		Yes
17		561110	Office Administrative Services		Yes
18		561499	All Other Business Support Services		Yes

(1) By entering Yes for "Buy Green", the firm asserts that it obeys EPA guidelines for environmental friendliness for this NAICS code. Note, EPA guidelines do not exist for every NAICS code.

(2) If Yes, the firm's revenues/number of employees do not exceed the NAICS code's small business size standard.

(4) As seen above, the size standard can depend on subcategories within a NAICS code.

#	Primary?	Code	NAICS Code's Description	"Buy Green"? (1)	Small? (2)
19		611430	Professional and Management Development Training		Yes
20		624190	Other Individual and Family Services		Yes

(1) By entering Yes for "Buy Green", the firm asserts that it obeys EPA guidelines for environmental friendliness for this NAICS code. Note, EPA guidelines do not exist for every NAICS code.
(2) If Yes, the firm's revenues/number of employees do not exceed the NAICS code's small business size standard.
(4) As seen above, the size standard can depend on subcategories within a NAICS code.

Keywords:

Professional Service, Technical Services, Program Management, Project Management, Strategic Planning, studies and analysis, research, strategic comms, marketing, branding, change management, outreach, communications, training, education

Miscellaneous:

Quality Assurance Standards: (none given)
Electronic Data Interchange [] Yes [] No
capable?:

Export Profile (Trade Mission Online)

Exporter?: [] Yes [X] No [] Wants To Be
Export Business Activities: (none given)
Exporting to: (none given)
Desired Export Business (none given)
Relationships:
Description of Export (none given)
Objective(s):

Performance History (References)

Name: CDC Post-Hurricane
Communication Support
Contract: 200-2017-95483
Start: 09/17/2018
End: 12/15/2020
Value: \$3,447,420.21
Contact: John P. Williams
Phone: 703-795-9195

Name: VHA Chief Strategy Office
Strategic Policy Council and
Strategic Comms Services
Contract: 36C10G18F0024
Start: 09/28/2018
End: 09/27/2021
Value: \$2,038,238.40
Contact: John P. Williams
Phone: 703-795-9195

Name:	Dept of Education Office of Inspector General Technical Writing and Comms Svcs
Contract:	EDEFM16000036
Start:	09/26/2016
End:	09/25/2021
Value:	\$837,887.38
Contact:	John P. Williams
Phone:	703-795-9195

The structure of this page was last updated 02/01/2013, as part of SBSS 8.1.1.
